



Agribusiness

Winnipeg

MANITOBA, CANADA

For over 140 years, Winnipeg has served as the gateway to Western Canada and a hub for agricultural activities of all kinds.

The centre of Canada is a leader in health & functional food research and innovation, food & beverage manufacturing, advanced crop research, and precision agriculture. Home to many of Canada's international agribusiness industry associations and companies, Winnipeg is a global agricultural powerhouse and a compelling choice for investment.

 **1,800**
agribusiness companies¹


 **15,100**
agribusiness employees¹

 Agribusiness sector earned a GDP of **\$4.5 billion** in 2017²


 **1,400+**
annual ag-related post-secondary students enrolled³

Why Winnipeg?

 **Cost Advantages**
Most cost-competitive city in the U.S. and Western Canada⁴

 **Affordable Energy**
Among the lowest published renewable hydroelectric rates in North America⁵

 **Established Professional Farms**
Second largest proportion of large farms in Canada⁶

 **Central Location**
North America's geographic centre with the continent's largest trimodal inland port⁷

 **Invest in the Winnipeg Region**
Recent multimillion-dollar investments in agribusiness



J.R. Simplot
• \$460 million
• Expansion of potato processing plant



Farmer's Edge
• \$58 million capital raise
• Expanding data science team, new product development, and global growth



Richardson Innovation Centre
• \$30 million
• World-class agri-food R&D centre opening in 2020



Market Access Advantages

Winnipeg is perfectly positioned for your business to take advantage of the North American Free Trade Agreement (NAFTA), Canadian-European Union Comprehensive Economic and Trade Agreement (CETA), Canada-Korea Free Trade Agreement (CKFTA), and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP):

- Maximize value and increase your international market access from Winnipeg
- **Duty-free access to 800+ million consumers**

Government Support for Business



All three levels of government are focused on economic development in Winnipeg, and setting the stage like never before to encourage and support investment.

Scientific Research & Experimental Development Credit Up to 50% reimbursement on eligible commercial R&D activities thanks to best-in-country provincial top-up credit

Manufacturing Investment Tax Credit 8% provincial tax credit on capital costs for use in manufacturing

Canadian Agricultural Partnership (CAP) Federal and provincial funding available for projects seeking to improve Manitoba's agribusiness sector



Manitoba is at the heart of Canada's agricultural production, contributing⁸:



Industry leaders with headquarters in Winnipeg



Manitoba is an excellent trial market for agribusiness companies, with an industry demographic which includes both Canada's second-largest proportion of large farms, and highest percentage of farm operators under age 35.⁶



Manitoba A provincial powerhouse for research & development

24 agribusiness R&D centres employ internationally renowned researchers.

Endnotes:

1. In the Winnipeg Census Metropolitan Area, Statistics Canada, 2017
2. In Manitoba, Statistics Canada, 2017
3. Province of Manitoba, 2017
4. KPMG, 2016
5. Manitoba Hydro, 2018
6. In Manitoba, Statistics Canada, Canadian Census of Agriculture 2016. Large Farms >= 1,600 Acres.
7. CentrePort Canada, 2018
8. Manitoba Agriculture, 2018



Connect with us today!

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